

# S·H·O·P·P·E·R 2

## The world's favourite food merchandiser!



Offering customers unprecedented merchandising flexibility with superior refrigeration performance, the **Shopper 2** from Crane Merchandising Systems is the natural successor to the popular Shoppertron and Carousel machines.

The Shopper 2 offers a massive 23% vending volume increase over previous models and provides the widest selection of products available from one machine.

The foam-in-place cabinet and door increases overall operating efficiency and eliminates any sealing, condensation and temperature variation problems.

Shopper 2 - the new standard for around the clock fresh food, snack and cold drinks vending!

## Flexible merchandising options

The Shopper 2 has been designed to meet the varying needs of a 24 hour refreshment service. Products are stocked into individual compartments on 9 rotating shelves. Each shelf comprises five trays, each of which can be divided into two, three, four or five segments.

Trays can be easily configured to hold a selection of plated main meals to small snack items, maximising the available space and offering customers a wide choice of products

With increased compartment width and height, the Shopper 2 can also stock 229 mm (9 inch) diameter platters as well as upright cans, tetra paks and sandwiches for dramatically improved product display.

*N.B. All trays on a level must have equal division.*



## Get it fresh...

## ...from the Shopper 2!

### Refrigerated Product Compartments

The rotating drum is fully refrigerated and ensures that air is evenly distributed throughout the individual compartments. This keeps all products at the optimum temperature, for guaranteed freshness and complete customer satisfaction.

A convenient storage area, situated next to the drum, keeps additional products refrigerated and ready for re-stocking.



## The Perfect Combination

Match the Shopper 2 with snack, combination and drinks machines from the Crane Merchandising Systems range to create a total vending solution tailored to the needs of specific staff/customer preference or location.



## Why choose Shopper 2?

- Nine levels, each with 127 mm (5 inch) tall vend doors, provide optimum product visibility and easy access
- Powered vend doors on all levels allow for easy one handed operation
- Two way drum rotation speeds selection time
- Individual selection pricing increases flexibility
- New refrigeration design and improved airflow provides even temperature distribution to all products
- Machines can help to provide a healthy vending option for schools, sports centres, canteens etc
- Small footprint allows for easy siting in any environment

The market leading  
24/7 catering solution!

# S·H·O·P·P·E·R 2

Visual Style To Enhance  
Any Location



### Audit Information

- Audit system records sales information, aiding stock control and machine management
- Information can be viewed via the machines display panel and printed using a hand-held printer



### Choice of Payment Systems

- Shopper 2 is compatible with the leading M.D.B. and Executive coin and cashless systems
- Either option can be fitted depending on the payment format required

### Branding Opportunities

Offering branded products provides strong point-of-sale impact as well as customer recognition and reassurance that keeps them coming back for more. Shopper 2 merchandisers provide the perfect platform to attract these increased sales which in turn lead to increased profits!

Shopper 2 along with all Crane Merchandising Systems machines can also be customised to complement a corporate house style or site location.

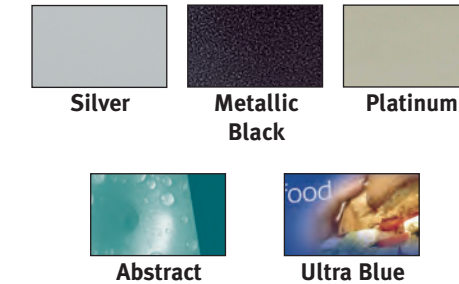
### Product Display and Pricing



Shopper 2 machines feature 127 mm (5 inch) tall vend doors at every level. This allows operators to display items more effectively for the consumer, increasing customer satisfaction.

Individual selection pricing allows complete pricing flexibility and improved product management.

## Food, Snack & Drink Merchandiser



The Shopper 2 is available as standard in a choice of three paint colours to complement machines available from the Crane Merchandising Systems range.



When matched with Abstract, Ultra Blue or Grey graphics, these machines provide visual and aesthetic impact to any location.

### Specifications

Height: 1830 mm (72 in.)  
Depth: 782 mm (30.75 in.)  
Width: 968 mm (38.13 in.)  
Weight: 323 kg (710 lbs)  
Refrigerant: R134A CFC Free  
Compartment Height: 127 mm (5 in.)

**Food Storage Area**  
Height: 889 mm (35 in.)  
Depth: 406 mm (16 in.)  
Width: 184 mm (7.25 in.)

*All weights and dimensions are approximate and are for guidance only.*

### Electrical Services

Voltage: 220/240V AC  
Frequency: 50 Hz  
Current Rating: 6 amps (max)  
Refrigeration Unit: 220/240V - 1/2 hp compressor

### Options

Compatible with leading M.D.B. and Executive Coin and Cashless Systems.  
Portable hand-held printer for data retrieval.

### Capacities

Each shelf can be divided into 5, 10, 15, 20 or 25 compartments to suit various product sizes

#### Standard Capacity:

115 Items - 1 shelf with 20 items, 3 shelves with 15 items and 5 shelves with 10 items

#### Minimum Capacity:

45 Items - All trays with 5 items

#### Maximum Capacity:

225 Items - All trays with 25 items

### Tray Capabilities

- 5 Items: 229 mm (9 in.) Round plate
- 10 Items: 127 mm (5 in.) Round plate
- 15 Items: 90 mm (3 1/2 in.) Pie wedge
- 20 Items: Fruit, Sandwiches, Bottles
- 25 Items: Tetra-paks, Narrow items

### Temperature Control

Operating temperature controlled by electronic sensor at 3°C. Sales function closes down if temperature reaches 5°C.

Cooling system designed to maintain internal temperature at or below 2.2°C to 3.3°C with a 70% relative humidity at an 35°C ambient temperature.



healthy  
fresh

Crane Merchandising Systems have recognised the need to encourage healthier eating and drinking habits and introduced vibrant "healthy fresh" branding across its range of snack, food and combination machines.

With increasing numbers of people analysing their lifestyle and choosing healthy alternatives to traditional snacks, crisps and fizzy drinks, the Shopper 2 with its striking "healthy fresh" livery provides the perfect solution for supplying these products into schools, colleges, leisure centres etc.

food vending  
has never been  
so flexible

**CRANE** MERCHANDISING SYSTEMS™  
A Crane Co. Company

When you purchase a machine from Crane Merchandising Systems you are assured of a quality product backed by a Company with a proven reputation and market leading technical and spares back-up.

Welcome to the Crane family!



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